MATTHEW REY K. RAGANOT

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PROFESSIONAL SUMMARY

A Full-Cycle Web Designer and WordPress Developer with 3 years of experience delivering 30+ websites and landing pages for small-to-medium businesses across multiple industries. Skilled in UI/UX design, Figma, Elementor Pro, WordPress, SEO fundamentals, and responsive development, combining creative direction with technical execution.

EXPERIENCE

Freelance / Agency Clients *January 2023 – Present*

Web Designer & WordPress Developer

- Designed and developed 20+ conversion-focused websites and landing pages for clients across various industries.
- Led full-cycle projects spanning UX planning, UI design, WordPress development, and performance optimization.
- Built responsive, mobile-first websites with integrated forms and CRM systems.

Virtual Team Agency *July 2023 – November 2025*

Web Designer & WordPress Developer (Project-Based)

- Designed and developed 10+ custom WordPress websites with mobile-first, responsive layouts.
- Improved website performance through on-page SEO and optimization best practices.
- Provided ongoing updates, backups, and troubleshooting support for clients.

Virtual Team Agency *May 2023 – October 2024*

Video Editor (Project-Based)

- Edited full podcast episodes and social media reels aligned with client branding.
- Produced marketing visuals to support client campaigns.

Tabang Sikad *March 2020 – April 2021*

Creative Director

- Led creation of multimedia content, including videos and graphics, for community initiatives.
- Managed hybrid publication projects during the COVID-19 pandemic.

LEADERSHIP & VOLUNTEER EXPERIENCE

WordPress CDO Community *June 2024 – Present*

Organizer & Speaker

- Organized community events focused on WordPress development and best practices.
- Delivered educational talks to foster collaboration and learning among local developers and students.

EDUCATION

University of Science and Technology of Southern Philippines *2021 – 2024*

Bachelor of Science in Information Technology (Pursued)

SKILLS

Technical: WordPress, Elementor Pro, Figma, HTML/CSS, UI/UX Design, Responsive Web Design, Gravity Forms, SEO Fundamentals, ACF, GoHighLevel, Adobe Photoshop & Premiere